



Junior
Achievement™
of Mid Michigan



CAPITAL CITY GOLF CLASSIC

2024 SPONSORSHIP OPPORTUNITIES

July 15, 2024
FOREST AKERS MSU-WEST

SPONSORED BY





ABOUT JUNIOR ACHIEVEMENT



OUR APPROACH

JA's unique approach facilitates volunteers from the community to deliver our proven curriculum while sharing their experiences with students. Embodying the heart of JA, these classroom volunteers transform the key concepts of our lessons into a message that inspires and empowers students to believe in themselves, showing them they can make a difference in the world.

OUR MISSION

We empower young people to own their economic success. Our volunteer-based K-12 programs foster work-readiness, entrepreneurship, and financial literacy skills by using experiential learning to inspire kids to dream big and reach their full potential.

OUR PROGRAMS

Junior Achievement programs are intensely focused to bring relevance, authenticity, and application into everyday learning to energize students around their future possibilities. Through partnerships with the business and education communities, we bring academics to life by creating real-world learning experiences. Together, we are transforming education to break down traditional barriers and give every student unparalleled connectivity to the business world, while fueling students' passion for future success.



LEARN MORE ABOUT OUR EFFORTS

www.midmichigan.ja.org





ABOUT THE EVENT

Monday, July 15, 2024 | Forest Akers MSU—West

WHAT IT IS

An exciting golf event that incorporates golf, prizes, food, and fundraising! At the Annual Capital City Golf Classic, you and your guests will play 18-holes, enjoy the provided lunch and hors d'oeuvres, have an opportunity to win prizes, and participate in an online auction.

COST TO GOLF

Cost is **\$900 per team**. Maximize your exposure for \$1,050 to get a team and a tee sign!

DAY OF EVENT

Registration 8:45 a.m. | Shotgun Start 10:00 a.m.

During Golf Lunch Provided on the Course, Contests, Online Auction Open

Following Golf Cocktails and Appetizers, Networking, Awards, Auction Closes

WHO DO I CONTACT

Susan Shilton, District Director

Email: susan.shilton@ja.org

Phone: (517) 371-5437 ext. 3322





SPONSORSHIP OPPORTUNITIES

TITLE SPONSOR

\$10,000

- ◆ Lead recognition in email newsletter promoting event
- ◆ Full page ad in event program
- ◆ Included in press release sent to local media
- ◆ Verbal acknowledgement at the event
- ◆ Speaking part in event program
- ◆ Lead recognition on website's event page
- ◆ Prominent signage throughout the event
- ◆ Two foursomes in event
- ◆ Social media post thanking sponsorship

ENTREPRENEUR SPONSOR

\$7,500

- ◆ Logo in email newsletter promoting event
- ◆ Half page ad in event program
- ◆ Recognition in press release
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ Logo on event banner
- ◆ One foursome in event
- ◆ Social media post thanking sponsorship

GLOBAL MARKETPLACE SPONSOR

\$5,000

- ◆ Logo in email newsletter promoting event
- ◆ Quarter page ad in event program
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ Logo on event banner
- ◆ One foursome in event
- ◆ Social media post thanking sponsorship

RISK MANAGEMENT SPONSOR

\$3,500

- ◆ Quarter page ad in event program
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ Logo on event banner
- ◆ One foursome in event

19TH HOLE DINNER SPONSOR

\$3,000

- ◆ Logo in event program
- ◆ Prominent signage at auction tables
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ One foursome in event

GOLF CART SPONSOR

\$3,000

- ◆ Logo in event program
- ◆ Prominent signage at auction tables
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ One foursome in event

FINANCIAL LITERACY SPONSOR

\$3,000

- ◆ Logo in event program
- ◆ Prominent signage at auction tables
- ◆ Verbal acknowledgement at the event
- ◆ Logo on website's event page
- ◆ One foursome in event

ECONOMIC LUNCHEON SPONSOR

\$2,500

- ◆ Logo in event program
- ◆ Verbal acknowledgement at the event
- ◆ One foursome in event
- ◆ Prominent signage at the turn

WORK READINESS SPONSOR

\$2,500

- ◆ Logo in event program
- ◆ Verbal acknowledgement at the event
- ◆ One foursome in event
- ◆ Prominent signage at the turn

STEM SPONSOR

\$2,500

- ◆ Logo in event program
- ◆ Verbal acknowledgement at the event
- ◆ One foursome in event
- ◆ Prominent signage at the turn

SCORE ENHANCEMENT SPONSOR

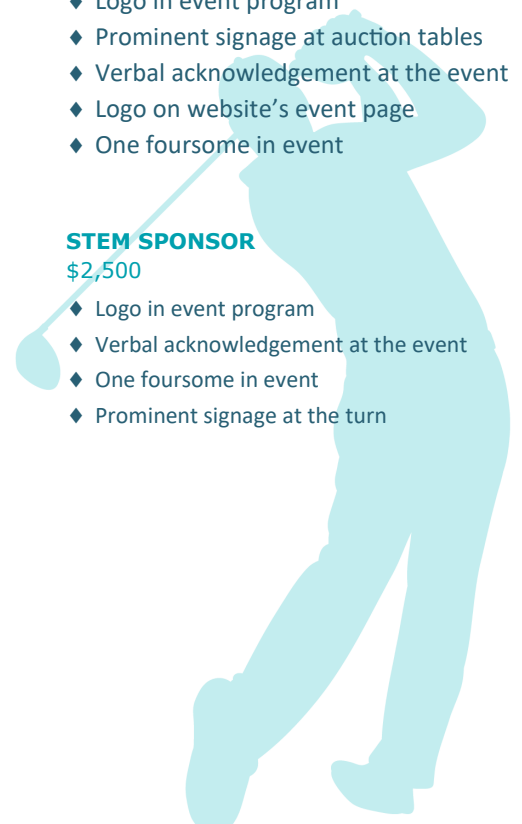
\$2,000 (3 available)

- ◆ Listing in event program
- ◆ Recognition in score enhancement packet
- ◆ One foursome in event

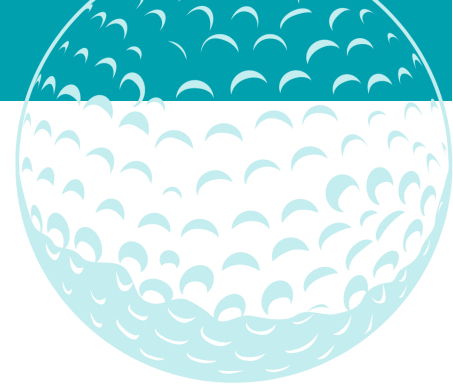
CONTEST SPONSOR

\$1,500 (6 available)

- ◆ Listing in event program
- ◆ Prominent signage near contest
- ◆ One foursome in event



SPONSORSHIP



2024 JA OF MID MICHIGAN CAPITAL CITY GOLF CLASSIC

Thank you for your interest in partnering with us to become a sponsor!

Please complete this form and email to susan.shilton@ja.org.

CHOICE OF SPONSORSHIP

- | | | | |
|--|---------|--|---------|
| <input type="checkbox"/> TITLE | \$10,00 | <input type="checkbox"/> CONTEST SPONSOR | \$1,500 |
| <input type="checkbox"/> ENTREPRENEUR | \$7,500 | <input type="checkbox"/> FOURSOME W/ TEE SIGN | \$1,050 |
| <input type="checkbox"/> GLOBAL MARKETPLACE | \$5,000 | <input type="checkbox"/> FOURSOME | \$900 |
| <input type="checkbox"/> RISK MANAGEMENT | \$3,500 | <input type="checkbox"/> TWOSOME | \$500 |
| <input type="checkbox"/> FINANCIAL LITERACY | \$3,000 | <input type="checkbox"/> SINGLE GOLFER | \$250 |
| <input type="checkbox"/> WORK READINESS | \$2,500 | <input type="checkbox"/> TEE SIGN | \$250 |
| <input type="checkbox"/> SCORE ENHANCEMENT | \$2,000 | | |
- We cannot participate in this year's event. Please accept this donation of \$_____

PAYMENT OPTIONS

- Please Invoice Check made payable to: *Junior Achievement of Mid Michigan*
- Credit Card Number _____ Expiration _____ CVV _____

BILLING INFORMATION

Business/Organization

Contact (First and Last Name)

Phone

Email

Address

City

State

Zip

Signature

Date